



LV2 Equity Partners Invests in Auto-Lab Complete Car Care Centers

2012 Marks Year of Expansive Growth for Michigan-based Company

FARMINGTON HILLS, Mich. (Jan. 11, 2012) – Auto-Lab Franchise Management Corporation (ALFMC) and LV2 Equity Partners are pleased to announce a partnership in the formation of a new entity – Auto-Lab, LLC.

Auto-Lab, LLC was formed to purchase the assets of the predecessor company; Auto-Lab Franchise Management Corporation. Auto-Lab LLC is co-owned by LV2 Equity Partners and Auto-Lab Franchise Management Corporation.

LV2 Equity Partners is a Michigan-based private equity firm focused on investing in and growing small businesses throughout the Midwest. John Pollock, Managing Director of LV2 Equity Partners said, "We are enthusiastic about the new partnership and have plans to aggressively grow the company in the near future with the addition of company-owned Auto-Lab Complete Car Care Centers as well as expanding the number of franchises,"

"This new partnership marks a major milestone for our company. We have successfully developed a quality franchise offering in six states. With LV2 as our partner we can now build upon our base by aggressively expanding our business and offering additional programs to support our franchisees," said Frank Brandenburg, CEO of Auto-Lab, LCC.

Auto-Lab Complete Car Care Centers, in operation since 1989, offers a professional approach in providing complete car repair services, preventative maintenance, and diagnostics. They are known as the "dealer alternative" and extend a 12 month/12,000 mile warranty on all parts and labor.

Auto-Lab franchises operate in Michigan, Illinois, Indiana, Iowa, Florida and California. Franchise opportunities are currently available in markets nationwide. For additional information, please contact Lauren Grigsby via email at laurengrigsby@autolabusa.com.

Auto-Lab, LLC is online! Don't forget to visit our [website](#), like our [facebook page](#) or follow us on [twitter](#). To learn more about LV2 Equity Partners and their portfolio, visit www.lv2partners.com.